



Scottish Golf



Scottish
Golf

GOLF CLUB COMMUNICATIONS

4 MARCH 2024

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Click below to read the 10 previous Club Communications.

[View previous Club Communications](#)



MARCH WHS™ FORUMS TEE OFF THIS WEEK

The first of our WHS™ and Handicapping Forums tee off this week in the North Region on 5 March.

However, if you've not had chance, then note that there's still time for golf clubs and Areas & Counties to register to attend our sessions across Scotland.

The Handicapping team will lead this series of face-to-face and virtual seminars, presenting the key changes around WHS™ for 2024, and will share top tips and advice on how your club can successfully manage the changes coming into effect on 1 April.

[Find out more and register](#)



WORKFORCE & FACILITIES SURVEY

Last week we emailed you requesting your support in building an accurate picture of the workforce landscape, and challenges, affecting the golf industry today.

The research is being carried out on behalf of The R&A, England Golf, Golf Ireland, Scottish Golf, Wales Golf, BIGGA, The PGA, GCMA and ATPI. It is led by Sporting Insights, an independent research company. Individual information you choose to share with us will be kept confidential and will only be reported in aggregate form.

For those of you who have already completed the survey, we appreciate your help with this important piece of research.

The survey takes just 10-15 minutes to complete.

[Find out more](#)



INTERNATIONAL WOMEN'S DAY SPOTLIGHT

Ahead of International Women's Day on 8 March we are shining the spotlight on Michelle Black, the first female Captain in the long and prestigious history of Murcar Links Golf Club.

This year, the theme of International Women's Day is *inspiring inclusion* and we spoke to Michelle about striving for a golf landscape that is welcoming, inclusive and inspiring for women.

[Read Michelle's story](#)



INTERNATIONAL WOMEN'S DAY WEBINAR

Ahead of this year's International Women's Day on 8 March, join Scottish Golf's partner, Citation, at **11am on Thursday 7 March** for a webinar discussing the key issues women face in the workplace.

In this 1 hour session they'll cover critical topics including:

- Navigating the menopause in the workplace
- Maternity leave - rights, benefits, and balancing career growth
- Tackling harassment - creating a safe work environment

Don't miss out on the chance to discover strategies and solutions to enhance equality and inclusivity in the workplace and boost the success of your business.

[Register for the webinar](#)



WOMEN IN GOLF CHARTER

The Women in Golf Charter seeks to inspire an industry-wide commitment to developing a more inclusive culture within golf, enabling more women and girls to flourish and maximise their potential at all levels of the sport. Charter signatories pledge to develop initiatives focused on encouraging more women and girls to play golf, while also empowering women to enjoy successful careers working within the golf industry.

As a signatory of the Charter, and as part of our aim to grow female membership in Scotland, we are asking all affiliated clubs to sign the Charter.

So now is the perfect time to follow the example of Murcar Links Golf Club and sign up today!

[Find out more and become a signatory here](#)



FIRST GREEN - CONNECTING SCHOOLS TO GOLF AND GREENKEEPING

First Green is a new initiative from BIGGA that turns a golf course into a classroom for local schoolchildren.

Your club could use the free resources available to host a field trip and show how STEM skills (science, technology, engineering and maths) are used in the day-to-day work of your greens staff.

Why not connect with your local community, introduce golf to a new audience, showcase your club and promote a career in greenkeeping through First Green?

[Find out more](#)

[Get involved now](#)



PILOT WITH CCU - MEMBER RETENTION

Scottish Golf has embarked on a pilot project with ethical lender Capital Credit Union (CCU) aimed at supporting retention of golf club members. Three clubs will initially trial the subscription finance option from CCU, a community-owned bank that prioritises members over profit. In challenging economic times, Scottish Golf recognises that the provision of flexible membership payment options offers choice to golfers. We also understand that golf clubs benefit from the security of up-front subscription payments. The pilot with CCU aims to achieve both these goals.

Golfers will have the flexibility of paying subs over a period that meets their needs (3-12 months) at competitive rates of interest. Once CCU receive the first instalment from the golfer, the full annual subscription payment will be released to the club.

We will monitor feedback from the pilot project and explore options to extend the scheme later in the year.



NUTRITION AND HYDRATION WEEK 11-17 MARCH

Next week, Scottish Golf will focus on ways golfers can boost performance by fuelling up in the right way.

Check out our social media platforms for info that you can share with members on hydration and nutrition and pick up ideas on what energy-giving food and drink options you could add to the selection already on offer in the club pro shop/restaurant.



CLUB SUPPORT
NEED OUR HELP OR SUPPORT?

Scottish Golf is here to support you. If you have an enquiry then please contact us using the button below.

Many thanks,
Scottish Golf

[General Enquiries](#)

