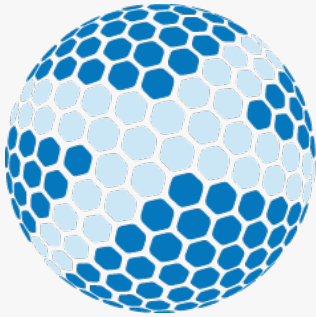


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Scottish Golf








Scottish
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GOLF CLUB COMMUNICATIONS

FORTNIGHTLY NEWSLETTER

15. 04. 2024

Featured in this edition:

-  Scottish Golf AGM Set For 19 May, Stirling - Find out more
-  Players 1st - Access our exclusive survey offer
-  Club Education Fund - Apply today
-  Citation's Enhanced Support - Available for member clubs
-  Regional Medal Finals - Enter now

[View our previous club communications](#)



SCOTTISH GOLF AGM - 19 MAY, STIRLING ***A LETTER FROM ROBBIE CLYDE, CEO***

On Friday 12 April you will have received a letter from our CEO, Robbie Clyde, updating you on the progress we have made on various work plans outlined at the Regional Forums earlier this year.

The letter also contains further important information on this year's AGM, taking place on **Sunday 19 May at Stirling Court Hotel**.

You will learn about the proposed amendments to the Articles of Association, the Board's proposal as regards the Affiliation Fee, and the proposed appointment of four new Non-Executive Directors.

We hope to see as many of you there as possible, and will be issuing registration forms with the papers no later than 26 April 2024.

To view the letter in full, simply click the button below.

[Read the newsletter here](#)



Players 1st

BOOST RETENTION RATES *ACCESS OUR EXCLUSIVE SURVEY OFFER*

New for 2024, our member clubs can access a year's subscription to the Players 1st member survey platform for **£99 – equivalent to saving £400.**

Players 1st leads the way by offering a simple-to-use software package for golf clubs to survey members and then act on results to boost member retention, shape recruitment strategy and inform club policy. The surveys can be tailored for each club and provide net promoters scores across all departments of the club which can then be benchmarked against other clubs in Scotland.

Canvas your entire membership to gain a true insight into their experience and grow your club based on facts rather than feelings.



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GOLF CLUBS

FORWARD

We spoke to Kings Golf Club in Inverness about their experience using the Players 1st Survey to gather valuable feedback from their members.

[Find out more](#)

[Contact the Scottish Golf Club Services team to find out more](#)



CLUB EDUCATION FUND

APPLICATIONS STILL OPEN

Want to focus on the professional development of your staff?
The 2024 Club Education Fund is now open to applicants.

Affiliated clubs can apply for grants to upskill their staff
workforce, whilst making their own business more robust in
challenging economic times.

To discover more and to apply, simply click the button below.

[Find out more](#)

[Apply here](#)



Work smarter,
not harder
with Citation

ENHANCED PACKAGE OF SUPPORT

ENJOY THREE MONTHS FREE

Through our long-standing partnership with Citation, Scottish Golf member clubs can access free HR and Health & Safety resources.

In addition, clubs can also choose an enhanced package of support at a preferential rate to help with more complicated matters such as employment law, ISO certification and cyber screening.

Good news... the preferential rate has got even better!

If you sign up with Citation by 30 April, you'll pay nothing for the first three months.

[Discover the deal](#)



2024 MEDAL FINALS

THE COUNTDOWN IS ON!

Club golfers are invited to enter one of the 6 regional qualifying events for a chance to qualify for the Medal Finals Grand Final, which is returning to Panmure Golf Club later this year.

A list of the regional qualifying championship venues are listed below, including the deadlines for registration to enter.

[Register today](#)



KINGSKNOWE - 26 APRIL
CLOSING 8 APRIL

RALSTON - 3 MAY
CLOSING 15 APRIL

BRAEHEAD - 12 MAY
CLOSING 22 APRIL

GRANTOWN-ON-SPEY - 20 MAY
CLOSING 6 MAY

CARNWATH - 14 JUNE
CLOSING 27 MAY

DEER PARK - 1 JULY
CLOSING 17 JUNE



Scottish Golf is here to support you. If you have an enquiry then please contact us by clicking the button below.

Many thanks,
Scottish Golf

[General Enquiries](#)

