Notes from the meeting of the Forum Working Group held in
Room 4, Caledonia House, Edinburgh on Wednesday 28 March 2018

<u>Present</u>		Stewart Darling, Joyce Burnett, Alan Cargill, Vic Skelton, David Fleming, Meg Seivewright, Alex Glennie, David Gemmell, Alan Shaw, Peter Abbott, Derek McGlynn, Jim Ewing, Frank Gloag, Elaine Dick, Jean Forrest, Caroline King, Richard McLuckie, Karin Sharp
<u>Forum Format</u>	1	Following robust discussion, it was agreed that 4 Regional Forums is the optimum model, using the existing North, South, East, West structure that exists within the county framework as the start point (see appendix 1 for more detail). The Regional Forums will meet twice in 2018, with first meeting to be scheduled late May/early June and second in late September/early October, thus ensuring that there have been two meetings before a National Forum which is currently anticipated as being held around November time. Regional Forum attendees:- 1 x County Representative from each association in the region 1 x Area Representative from each association in the region 2 x Club Manager/Secretaries from the region 2 x Club Representatives from the region Chair of Forum – from within the Presidential Team at SG Board or Audit & Governance representative from SG Secretariat – staff member of SG and where possible same at all 4 regional events 1 Regional Club Development Officer from SG Other SG staff as agenda items dictate specific expertise (to be determined on case to case basis) Core Agenda Items: - Communication - Membership Retention & Recruitment - Club Support Services - Sharing Experiences/Case Studies - Championships - Coaching Other Agenda items to be invited ahead of each Forum, with the most common recurring items or those aligned to strategic priorities taking preference, in ensuring that the Agenda has a manageable number of topics to cover. The group agreed that circulating a copy of these notes and outline proposals to the Clubs and wider County & Area representatives for feedback was a key outcome, with feedback to be provided by 27 April to allow next steps in planning to progress.

Topics for Discussion	2	As outlined above, core topics were discussed and initial suggestions for standing agenda items are proposed. The Championship topic, is particularly aimed at discussion regarding the existing Area Team Championships (Men & Boy's) and County Finals format, to determine whether there is a different or fresh approach could be considered for these existing events. Ahead of each Forum, all Counties, Areas, Clubs, Board and Staff of Scottish Golf to be given the opportunity to suggest potential topics for inclusion in the Agenda.
AGM	3	Stewart Darling, provided a brief summary of the 3 strategic objectives outlined at the AGM and requested feedback on these being the right priorities or whether there was anything missed. Consensus was these priorities were right ones and as such the Board and Executive will continue to develop and plan to implement activities that support these outcomes in the months ahead. Communication was agreed is a key area where things need to improve across the game but this can be difficult due to consistency of information in key contacts and keeping information up to date. The view was we need to agree content for communications but that the mechanics to communicate need a major rethink given the variety of channels available. As part of the strategy we need to bring golf into the digital comms age to deliver an effective 2 way means of communication and information sharing to the fore. Investment in the game is key and we will be exploring a wide range of options and opportunity to deliver increased revenue to the organization from non-membership income sources. A key and early priority for the team is in exploring options for a refreshed and new approach to attracting junior golfers to the game and finding ways of converting these young people into club memberships.
Any Other Business	4	Venue for follow up meeting was discussed, with Dunblane GC kindly offering to host. Regional Forums to be hosted in club venues where possible and potentially rotated within the specific geographic locations. Date of follow up meeting to be circulated for availability via a doodle poll.

NORTH REGION	SOUTH REGION	EAST REGION	WEST REGION
North East Area	South Area	Fife Area	Glasgow Area
Aberdeen County	Dumfries County	Fife County	Renfrewshire Area
North Area	Galloway County	Lothians Area	Renfrewshire County
Northern Counties	Borders Area	Midlothian County	Ayrshire Area
Angus Area	Borders County	East Lothian County	Ayrshire County
Angus County		Stirling Area	Lanarkshire Area
Perth & Kinross Area		Clackmannan Area	Lanarkshire County
Perth & Kinross County		Stirling & Clackmannan County	Argyll & Bute Area
			Dumbartonshire Area
			Dunbartonshire & Arygll County