Getting your Members Ready for WHS

We are now in the final week before WHS comes into play here in Scotland. Thank you to all clubs who took part in our golfer awareness campaign last week, it was great to see so many clubs from across Scotland utilising our information graphics and key messaging toolkit.

As we continue the countdown to 2nd November, the second week of our campaign will focus on:

- Course & Sloping Rating
- Playing Conditions Calculations (PPC)
- Exceptional Score Reduction
- Soft and Hard Cap
- WHS Summary for Golfers

If you missed out on accessing last week's resources, you can click **here** to find out more.

Step 1: Access Week 2 Social Media Toolkit

Similar to last week, we have produced a Messaging Toolkit as well as WHS Education graphics for clubs. The toolkit outlines the key messages to be covered in Week 2 of our campaign.

Please note that all posts are scheduled to go out at various points in the week and we would kindly ask that all clubs align any social media posts with the plan outlined in the below

Toolkit.

Last week, this unified approach saw the Scottish Golf website receive over 250,000 views on information about handicapping for golfers. Our social media channels also reached over 350,000 people and we want to keep the momentum going to ensure all golfers in Scotland understand the key features of WHS ahead of 2nd November.

To Access Week 2 Messaging Toolkit, Please Click Here

Step 2: Access Week 2 Information Graphics

Following last week's email, we are pleased to share additional information graphics for clubs which can be accessed at the below link.

The above Messaging Toolkit will support you in planning and scheduling any activity you may wish to deliver directly to your members.

As well as using these information graphics on social media, we would encourage clubs to use these in club newsletters and around your golf club to help educate and inform your members of the system and its key features.

To Access Week 2 Information Graphics, Please Click Here